

Dear Supporter:




This year we will once again be offering **Team Cheers!** in our **Western Regional & State Tournament programs.....**and hopefully help your team raise a little money for your team! A **Team Cheers!** is an ad wishing a team, school, team member, coach, judge, or district good luck. Here's the way it works...

- ¼ page (2" x 5") costs \$20 (team keeps \$10)
- ½ page (4" x 5") costs \$40 (team keeps \$20)
- Full page (8" x 5") costs \$80 (team keeps \$40)

Your team sells the ads to parents, teachers, administrators, PTOs, local businesses and keeps half the money raised. The other half (in a check made payable "Destination ImagiNation of New York") along with the text for the ad is forwarded to the Affiliate Director at the address listed below **no later than February 23, 2008 for the Western Regional Tournament program and no later than March 22, 2008 for the State Tournament Program.**

I hope this will be a successful fundraiser for your team. Please use (and duplicate) the form enclosed with this letter to take ads. Send all your **Tournament Program** ads to the Affiliate Director at the address below, in one envelope along with a check made payable to "Destination ImagiNation of NY – West " for Tournament program Ads!.

Let us design a great ad for you - just send us your copy and we will take care of the rest! Sample ads **might** look like this:

 <p>Good Luck Jones Elem. Roller Coaster Builders!! Your PTO is behind you all the way!</p>	 <p>Roberts High School:</p> <p>Together Everyone Achieves More</p> <p>GO FOR IT!</p> <p>Roberts High Faculty Assoc.</p>	 <p>Mary and the Pasta Makers from Smith Middle School: These guys really COOK! Good Luck!</p> <p>Mrs. Jones</p>
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REMEMBER - your team keeps half of the money raised!

Please forward the order form and your check made payable to:

"NY-DI" for State Tournament Program Ads
"NY-DI WEST" for Western Regional Tournament Program Ads
to:

Dee Urban, Director
Destination ImagiNation of New York
73 Minden Drive
Orchard Park, NY 14127

Eastern & Central Regional Teams should check with your Regional Director Regarding Team Cheer Ads for your Regional Tournaments.

2008 WESTERN REGION & STATE TOURNAMENT TEAM CHEER ORDER FORM

_____ This Team Cheer ad is to be placed in Western Regional Tournament Program and is due 2/23/08

_____ This Team Cheer ad is to be placed in NY State Tournament Program and is due 3/22/08

AD SIZE

Please check the size of the ad you prefer:

_____ ¼ page \$20 (send only \$10, your team keeps \$10)

_____ ½ page \$40 (send only \$20, your team keeps \$20)

_____ Full page \$80 (send only \$40, your team keeps \$40)

*Checks should be made payable to "NY-DI" for State Tournament Ads
Checks should be made payable to "NY-DI WEST" for Western Regional Tournament Ads*

TEXT TO BE INCLUDED IN AD

We will design the ad for you! Just give us the words and we'll take it from there!

Please print clearly!

Please capitalize only those words you want capitalized!

TELL US WHO WE CAN CALL WITH A QUESTION:

TEAM NAME:

CONTACT PERSON:

CONTACT PERSON PHONE:

CONTACT PERSON E-MAIL:

Mail this order form along with your check to:
Dee Urban, Affiliate Director
Destination ImagiNation of New York
73 Minden Drive
Orchard Park, NY 14127