




# DestinationImagiNation®

creativity @ teamwork @ problem solving

## Welcome to the 2011-12 Season – LET’S GROW WNY DI !

You, our DI teams, are our best advertising! Your enthusiasm and belief in our program cannot be duplicated with fancy ads and letters! We support all of our teams with a constantly updated website, e-mail blasts, training opportunities and support by phone and e-mail that is unparalleled – but we can only provide these services to teams once they commit to our program. **So we are challenging YOU to help us grow!**

We are asking you to call friends and family in neighboring schools that **do not currently participate** in DI in WNY. We are asking you to help them to decide to take the first step by starting a team this year! We believe that **YOU** are the key to growing DI in the Western Region. As you are aware, the Western Region has lost teams in each of the last two years. There are many reasons why this has happened, but **none** of the schools that have stopped producing teams have done so because they were dissatisfied with our program. The economy, lack of administrative or parental support are most often cited as reasons a school declines to participate.

### *What’s in it for you?*

We know that often our existing teams face the Challenge of fundraising to cover costs and travel to tournaments – so we want to help you! **For every new school team that you bring into our program we will write your team a check for \$50!** That means if you bring in a new school that purchases a 5-pak and pays for five Regional teams you will get \$250 from the Western Region!

### *How does this work?*

It’s really simple – if your team brings in a new team all that new team needs to do is reference your team (by team # and Team Manager name and address) on their regional GROW WNY DI registration form (attached). Once the new membership is paid we will write a check for \$50 per new team and send it to your Team Manager at the address provided.

### *Ready...Set....GROW!*

Start today! Contact your friends and family in neighboring school districts anywhere in WNY and your team can begin to earn ‘growth rewards’ today! To see a map of how large our WNY region is, just visit our website (<http://www.nydi.org>) and then go to our region page. If you need brochures, posters, or other promotional materials just let us know. We stand ready to help you to

## **GROW WESTERN NY DI!**

*Creatively,*  
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# DESTINATION IMAGINATION of NEW YORK 2011-2012 **GROW DI WESTERN REGION** REGISTRATION FORM

*You will need to purchase a separate State/International Registration Membership*

**Complete one form for each School Building** - copy this form as needed:

School name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ e-mail address: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ Zip code: \_\_\_\_\_

County \_\_\_\_\_ Work phone: \_\_\_\_\_ Home phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

National Membership # 134- \_\_\_\_\_ *if you don't have this yet, don't wait for it!*

A check for your membership should be made payable to "Destination ImagiNation of NY - WEST"

**Membership Applications received after 11/1/2011 - will be charged an additional \$25 per team late fee.**

No memberships will be accepted or processed after February 15, 2012.

**Please complete:**

Type of Team	Cost per team	# Teams	Amount Due
Competitive 1 to 5 Teams	\$275.00 each team		
Competitive 6 or more teams	\$250.00 each team		
Rising Stars!	\$ 25.00 each team		

**TOTAL AMOUNT DUE**      **\$**

***We were referred by:***

Team # and School	
Team Manager	
Team Manager Address	

*If you do not have the team# just reference the school and Team Manager with address*

**No refunds will be offered for cancellation after payment is made.**

**Mail to:**

**Dee Urban, Affiliate Director  
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73 Minden Drive  
Orchard Park, New York 14127**