

Dear Supporter:




This year we will once again be offering **Team Cheers!** in our **Western Region & State Tournament programs**.....and hopefully help your team raise a little money for your team! A **Team Cheers!** is an ad wishing a team, school, team member, coach, judge, or district good luck. Here's the way it works...

¼ page (2" x 5") costs \$50 (team keeps \$25)  
½ page (4" x 5") costs \$75 (team keeps \$35)  
Full page (8" x 5") costs \$100 (team keeps \$50)

Your team sells the ads to parents, teachers, administrators, PTOs, local businesses and keeps half the money raised. The other half (in a check made payable "Destination ImagiNation of New York") along with the text for the ad is forwarded to the Affiliate Director at the address listed below **no later than February 26, 2012 for Western Regional and March 19, 2012 for the State Tournament Program.**

I hope this will be a successful fundraiser for your team. Please use (and duplicate) the form enclosed with this letter to take ads. Send all your **Tournament Program** ads to the Affiliate Director at the address below, in one envelope along with a check made payable to "Destination ImagiNation of NY – West " for Tournament program Ads!.

Let us design a great ad for you - just send us your copy and we will take care of the rest! Sample ads ***might*** look like this:

 <p><b>Good Luck Jones Elem. Roller Coaster Builders!!</b> Your PTO is behind you all the way!</p>	 <p><b>Roberts High School:</b></p> <p><b>Together Everyone Achieves More</b></p> <p><b>GO FOR IT!</b></p> <p>Roberts High Faculty Assoc.</p>	 <p><b>Mary and the Pasta Makers from Smith Middle School:</b> <b>These guys really COOK!</b> Good Luck!</p> <p>Mrs. Jones</p>
--	---	--

**REMEMBER - your team keeps half of the money raised!**

Please forward the order form and your check made payable to:

**"NY-D- West" for Western Regional Tournament Program Ads**  
**"NY-DI" for State Tournament Program Ads**

to:

Dee Urban, Director  
Destination ImagiNation of New York  
73 Minden Drive  
Orchard Park, NY 14127

Visit our Website at  
<http://nydi.org>

# 2012 STATE TOURNAMENT TEAM CHEER ORDER FORM

\_\_\_\_\_ This Team Cheer ad is to be placed in WESTERN REGION Tournament Program and is due 2/26/12

\_\_\_\_\_ This Team Cheer ad is to be placed in NY State Tournament Program and is due 3/19/12

## AD SIZE

*Please check the size of the ad you prefer:*

\_\_\_\_\_ ¼ page      \$50 (send only \$25, your team keeps \$25)

\_\_\_\_\_ ½ page      \$75 (send only \$35, your team keeps \$35)

\_\_\_\_\_ Full page      \$100 (send only \$50, your team keeps \$50)

*Checks should be made payable to "NY-D-West" for Western Regional Tournament Ads and  
"NY-DI" for State Tournament Ads*

## TEXT TO BE INCLUDED IN AD

*We will design the ad for you! Just give us the words and we'll take it from there!*

***Please print clearly!***

*Please capitalize only those words you want capitalized!*

## TELL US WHO WE CAN CALL WITH A QUESTION:

**TEAM NAME:**

**CONTACT PERSON:**

**CONTACT PERSON PHONE:**

**CONTACT PERSON E-MAIL:**

Mail this order form along with your check to:

Dee Urban, Affiliate Director  
Destination ImagiNation of New York  
73 Minden Drive  
Orchard Park, NY 14127

Visit our Website at  
<http://nydi.org>