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CreativityNews

REMINDERS!

- If you are participating in our **Regional Tournaments** you **MUST** contact your Regional Director as soon as possible with your **TEAM REGISTRATION** to make sure their team is registered for their tournament!
- If you are participating in our **Western Regional Tournament** and you want to put a **TEAM CHEER** ads into our Tournament program book the deadline for submission of ads in 3/1/04. For more information on **Team Cheer Ads** check on our website at <http://nydi.org/2004TEAMCHEER.htm> **Team Cheer Ads for the State Tournament program booklet will be accepted until April 1, 2004.**
- Wonderful NY-DI items will be on sale at each of the regional tournaments in New York. This year we will be selling **2004 NY Pins and T-shirts** at regional tournaments. To see our new 2003 NY Trading pins go to <http://nydi.org/pinarchive.htm>
- You should be checking for **Clarifications** at least weekly at this point in the season and remember that the deadline (2/15/04) for asking Clarification questions is fast approaching – if you were waiting to the last minute to ask something do it now! In order to check for current Clarifications please go to <http://www.destinationimagination.org/program/clarifications.htm>
- You need a COMPLETE passport number in order to ask for a Clarification! In order to get a COMPLETE passport number you must register your teams! Please check out the **Step-by-step directions for registering your teams** article found on our website at <http://nydi.org/DIONline2.htm>
- The **Tournament Travel Guide for Teams** is now available at : <http://nydi.org/03-04TravelGuide.pdf> Your team should read this document so they know what to expect when they get to their tournament.

You are NEVER alone! Your Regional Directors, and I, stand ready to assist you and your team have the best possible experience. Don't hesitate to call us if you need anything! You can find contact information for each of the regional directors and myself on our website at <http://nydi.org/regionpage.htm>

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Questions?

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Invent a Taste at your Regional Tournament!

Hey kids, do you want to have some fun at your local Regional and Affiliate Destination ImagiNation® tournament? Grab a glass of milk and take on the "Invent-A-Taste" Challenge! **Got a Taste?**

Got a taste for something tropical – maybe mango madness, pineapple passion, or coconut crush? Here is your chance to invent a new "taste" for Milk, Cheese, or Yogurt. Sweet, sour, or just plain crazy – the sky is the limit.

Your team's Challenge is to invent a new taste for Milk, Cheese, or Yogurt and present your taste as a 30- or 60-second television commercial!

The challenge will take place at the end of the day's competition. Presentations will be given "Live" at your tournament in front of three Appraisers who will be looking for originality in the development of the "Taste," the presentation of the commercial, and on how well the team explains the benefits of milk and/or milk products in the team's solution. The commercial also needs to show how your new taste will inspire kids to eat three servings of dairy products a day. Research shows that most of us are eating only half the recommended two to three servings of dairy each day - that means we need the recommended calcium and other essential nutrients dairy provides to help keep bones strong and bodies fit. Your new flavor needs to encourage families to eat 3-A-Day of dairy - three servings of milk, cheese, or yogurt to help build stronger bones and better bodies.

Teams will be awarded points for:

- How creative your new taste is.
- How creatively your commercial includes your new taste, the nutritional value of dairy products, and the "3-A-Day" message.
- The creativity of your overall presentation.
- Teamwork

The "Invent-A-Taste" Challenge is voluntary and will take place at the end of the day before your tournament awards ceremony.

Every participant will receive a signed certificate of participation and appreciation for taking part in the 3-A-Day "Invent-A-Taste" challenge.

1st & 2nd place winners in each DI age bracket will receive limited edition "Invent-A-Taste" challenge pins. All winners' solutions will be presented on the Invent-A-Taste web site as part of the Destination ImagiNation website.

For more info go to the 'INVENT A TASTE WEBSITE' at http://www.destinationimagination.org/invent_site/

I have never seen a team that I could not enthusiastically applaud at a tournament - I have never seen a team that didn't deserve the title "Champion"..... on some days, some teams will perform better than others, that is what a tournament is about, but all teams who have taken on the Challenge have had success.....

TYPICAL TOURNAMENT DAY:

The Approximate Schedule – Your tournament may be different depending upon the number of teams. Your Regional Director will be able to tell you the specific schedule for your tournament.

8:00 am

Registration-Only Team Manager may pick up registration pack

8:15 am

Structure check-in opens

Checker Table opens

DI Boutique opens – selling great NY-DI Tee shirts and Pins

9:00 am-3:30 pm

Team Challenge Presentations-See program for times and locations of specific challenges-See as many as you can!

9:00 am-3:30 pm

Instant Challenge Presentations-Team members and one Team manager only may go in to the IC location

8:15 am – 4:00 pm

Food Sales, Pin Sales, T-shirt Sales, Souvenir Sales, Fun Activities, Silent Auction

4:00 pm - 5:00 pm

"Invent-a-Taste" Challenge presentations followed by Closing Ceremonies-Celebration of Creativity

Most memberships/schools wear matching T-shirts designed by team members from their organization.

Team members should bring money for food, drinks, and any souvenirs they wish to purchase. Navy and Gold NY-DI shirts will sell for \$10 each at all Regional Tournaments.

