

DIaLOGue

**Latest News from
Destination ImagiNation of New York
January 2010**

Congratulations!

Destination ImagiNation, Inc. announced the winner of Creative Spark Challenge contest.. and it was a **NY-DI TEAM!**

Cherry Hill, NJ – December 10, 2009 – Destination ImagiNation, Inc.® is excited to announce the winner of its Global Entrepreneurship Week (GEW) Challenge. The winning game was selected for its blend of fun, creativity and entrepreneurial spirit.

The DI Puzzlers from Orchard Park Middle School, New York created the board game Destination Tennessee—a mash-up of Monopoly, charades and Destination ImagiNation Instant Challenges. The team wanted to make the game interactive and exciting but also educational.

“The team added a global flair to the game by including multicultural game tokens and fun facts about each of the 50 states.” said Trish Jemiolo, DI Puzzlers’ Team Manager. “They’re goal was to share the Destination ImagiNation experience while inspiring others to be creative and demonstrate that given the right tools anyone can produce a product like a board game from scratch.”

Destination ImagiNation will work with the DI Puzzlers to create the final version of the board game to be debuted at the 2010 Global Finals to an audience of more than 16,000 potential buyers.

“We are extremely excited a Destination ImagiNation team was selected as the winner the Creative Spark Challenge,” said Chuck Cadle, CEO of Destination ImagiNation, Inc. “We know DI participants are creative at heart, but we are proud that they can embody business qualities to create a product that has mass appeal”

You can view the winning video submission at <http://www.youtube.com/watch?v=exrfW-yldJ8>

Clarifications to date:

There are already Clarifications for ALL of the Challenges. Please start checking for Clarifications regularly. You will find the link to the International DI Clarifications website on the website menu on the home page of our NY-DI Website located at <http://www.nydi.org>.

What is a Clarification?

There are two types of Clarifications: The Published Clarification and the Team Clarification.

Published Clarifications

When the International Challenge Masters feel there is an issue about a *Team Challenge* or the *Rules of the Road* that all teams should know about, they write a Published Clarification. A Published Clarification supersedes the *Rules of the Road* and the *Team Challenge*, as well as a Team Clarification. Every team is expected to know the Published Clarifications for its Challenge.

Dialogue

PAGE 2

Team Clarifications are OPEN!

You may not be sure whether you understand something about your *Team Challenge* or the Rules. When you have a question and you can't find the answer in the Challenge, the Published Clarifications or the *Rules of the Road*, it's time to ask for a Team Clarification. A Clarification is a statement that explains the boundaries of a stated rule or *Team Challenge* requirement. Questions asked by your team are answered by the International Challenge Masters (ICMs) in charge of your *Team Challenge*. The ICMs will answer your team's questions and send them directly back to you. The question and answer will not be shared with any other team. For more information, please refer to the Clarification pages in the *Rules of the Road* in the 2009-10 *Destination ImagiNation Team Program Materials*.

Challenge Pins – still time to order!

Destination ImagiNation of New York depends on only three major fundraisers to keep our program going in our State – the first of these fundraisers is the sale of Challenge pins. This year we are taking orders for your Challenge Pins which will be delivered as soon as we get your order. These are great recognition gifts for the DI team members, parents and volunteer Appraisers from your school. Please fill out the form on the next page and send it, along with your check made payable to "NY-DI" for your Challenge pins! In addition to the pins pictured below there will also be an Instant Challenge pin and an Alumni pin. Each pin is 1.5" :





CHALLENGE PIN ORDER FORM

PIN	PRICE	AMOUNT ORDERED	TOTAL OWED
Direct Deposit	\$2.50		
DI-BOT	\$2.50		
You're Gonna Flip	\$2.50		
Do or DI	\$2.50		
Breaking DI News	\$2.50		
projectOUTREACH - Band Together	\$2.50		
Rising Stars – Weighty News	\$2.50		
I do DI	\$2.50		
Appraiser	\$2.50		
Team Manager	\$2.50		
Instant Challenge	\$2.50		
Alumni	\$2.50		
FULL 12 pin set	\$25.00		
Shipping (MUST BE INCLUDED)	\$.15 per pin		
TOTAL ORDER			\$

SHIPPING INFORMATION:

Please print CLEARLY!

Name: _____

Address: _____

City: _____ Zip: _____

Telephone: _____

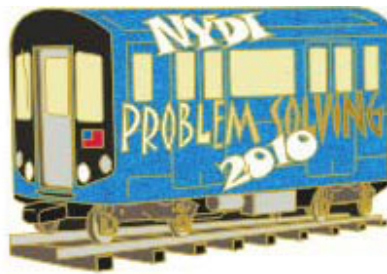
e-mail: _____

SEND THIS FORM AND YOUR CHECK MADE PAYABLE TO 'NY-DI' TO:

**Destination ImagiNation of NY
Challenge Pin Order
73 Minden Drive
Orchard Park, NY 14127**

NY-DI PINS READY FOR DELIVERY.....

We are very proud to offer the NY-DI Pins for 2010 for sale as a fundraiser for NY-DI. Please fill out and send your order form as soon as possible for fastest delivery! You will find the order form on our website at <http://www.nydi.org/2010NYpinOrderForm.pdf>



Three Pin Subway Car set designed by AJ Branca



Three Pin Corvette set



Single NY City Icons Pin

NY-DI SHIRTS DESIGN TO BE UNVEILED.....

Keep your eye on our NY-DI website (<http://www.nydi.org>) for pictures and ordering information for our fabulous NY-DI 2010 Tee shirt.

TIME TO REGISTER YOUR TEAMS FOR TOURNAMENTS.....

You will find your TEAM REGISTRATION FORM on our website, these forms (one for each regional tournament – make sure you fill out the right one for your region!) must be completed and returned by **1/8/10**. On this form you will be asked to submit the names of each team member and Team Manager competing at your Regional Tournament. Please be sure to write, or type the form as legibly as possible as this is the source from which Certificates of Participation and program acknowledgments come. You will also be required to name the Appraiser and volunteer your team has supplied. Remember that you must use the correct form for your Regional Tournament.

INVITATION TO APPRAISE – A REGIONAL REQUIREMENT.....

Each team is **required** to forward, to the Regional Director, the name, address, e-mail, and telephone number of one person willing to Appraise for each team they will send to a Regional Tournament. We also need the names of volunteers to act as score runners, registrars, and tabulation room personnel on the day of the tournament. **Please submit these names no later than 1/20/10**. Remember to tell your team Appraiser that they are **required** to attend a Regional Appraiser Training workshop. **Appraiser training is on February 27, 2010 from 9am to 1pm**. Locations for training are listed on the IMPORTANT DATES section of the home page of our website. This is a critical item for all of our teams if our Appraisal corps is to be representative of your entire region. **Any member not submitting the name of an Appraiser will not be allowed to compete**. While each team is required to submit the name of one Appraiser and volunteer our teams are always better off if we have more than the minimum number available, please encourage anyone in your school community to help us assure the best Appraising possible!

HOORAY FOR OUR TEAMS.....

This year we will once again be offering **Team Cheers!** in our **Western Regional & State Tournament programs.....**and hopefully help your team raise a little money for your team! A **Team Cheers!** is an ad wishing a team, school, team member, coach, judge, or district good luck. Here's the way it works...

¼ page (2" x 5") costs \$30 (team keeps \$15)

½ page (4" x 5") costs \$50 (team keeps \$25)

Full page (8" x 5") costs \$90 (team keeps \$45)

Your team sells the ads to parents, grandparents, teachers, administrators, PTOs, local businesses...ANYONE... and keeps half the money raised. The other half (in a check made payable "Destination ImagiNation of New York") along with the text for the ad is forwarded to the Affiliate Director at the address listed below **no later than March 1, 2010 for the Western Regional Tournament program and no later than April 7, 2010 for the State Tournament Program**.

I hope this will be a successful fundraiser for your team. Please use (and duplicate) the form enclosed with this letter to take ads. Send all your **Tournament Program** ads to the Affiliate Director at the address below, in one envelope along with a check made payable to "Destination ImagiNation of NY – West " for Western Region Tournament program Ads – make your check payable to "NY-DI" for State Tournament Ads. These ads are always very popular with teams – don't let your team be the only one without a good luck ad!

Let us design a great ad for you - just send us your copy and we will take care of the rest! Sample ads **might** look like this:



**Good
Luck
Jones
Elem.**

**Roller Coaster
Builders!!**

**Your PTO is
behind you all the way!**



Roberts High School:

Together

Everyone

Achieves

More

GO FOR IT!

Roberts High Faculty Assoc.



**Mary and the Pasta
Makers from Smith
Middle School:
These guys really COOK!
Good Luck!**

Mrs. Jones

REMEMBER - your team keeps half of the money raised!

Please forward the order form and your check made payable to:

"NY-DI" for State Tournament Program Ads

"NY-DI WEST" for Western Regional Tournament Program Ads

to:

Dee Urban, Director

Destination ImagiNation of New York

73 Minden Drive

Orchard Park, NY 14127

Eastern & Central Regional Teams should check with your Regional Director

Regarding Team Cheer Ads for your Regional Tournaments.



PAGE 7

2009 WESTERN REGION & STATE TOURNAMENT
TEAM CHEER ORDER FORM

This Team Cheer ad is to be placed in Western Regional Tournament Program and is due 3/1/10

This Team Cheer ad is to be placed in NY State Tournament Program and is due 4/7/10

AD SIZE

Please check the size of the ad you prefer:

1/4 page \$30 (send only \$15, your team keeps \$15)

1/2 page \$50 (send only \$25, your team keeps \$25)

Full page \$90 (send only \$45, your team keeps \$45)

Checks should be made payable to "NY-DI" for State Tournament Ads

Checks should be made payable to "NY-DI WEST" for Western Regional Tournament Ads

TEXT TO BE INCLUDED IN AD

We will design the ad for you! Just give us the words and we'll take it from there!

Please print clearly!

Please capitalize only those words you want capitalized!

TELL US WHO WE CAN CALL WITH A QUESTION:

TEAM NAME:

CONTACT PERSON:

CONTACT PERSON PHONE:

CONTACT PERSON E-MAIL:

Mail this order form along with your check to:
Dee Urban, Affiliate Director
Destination ImagiNation of New York
73 Minden Drive
Orchard Park, NY 14127

ANOTHER INSTANT CHALLENGE FIESTA ADDED....

The Western Region has added another Instant Challenge Fiesta thanks to the wonderful leadership of the Orchard Park DI Boosters! The OP DI Boosters will be hosting this event at Orchard Park Middle School on Lincoln Avenue in OP. Advance registration is required, the first 16 teams will be registered and the others "waitlisted". Cost will be \$30/team. Each team must have an adult chaperone supervising their team for the entire time and supply 1 adult volunteer for 8 AM -1 PM. Registration information needed is: school, challenge & level, name, phone and e-mail for BOTH the adult chaperone and the adult volunteer. Information can be sent to Cheryl Druding via e-mail drudings@verizon.net or by calling 662-9617. **The event will be held on February 6, 2010 from 9am to noon.**

NY-DI SCHOLARSHIPS:

The NY-DI Board is thrilled to announce that we will be offering at least two scholarships for Secondary Team students currently enrolled in Destination ImagiNation of New York in either Challenge A – Direct Deposit or Challenge E – Breaking DI News. These scholarships are made possible by the generosity of Jan Simone (NY-DI Board Chair) and her wonderful family. These scholarships are being made in honor of Jan's father, a long time builder, tinkerer, educator and long time supporter of the Technical and Structural Challenges in DI. Further information about the scholarships will be available our website within the next few weeks – but if you are a Secondary team taking on Challenge A or E we wanted you to know that this is happening! Scholarships will be awarded at our New York State Finals tournament on April 17th

MORE ON SCHOLARSHIPS:

The Destination ImagiNation Support Committee (DISC)

Each year, DISC awards scholarships to graduating high school students and those currently in post-secondary educational programs. Applicants must have participated in Destination ImagiNation (or other Destination ImagiNation, Inc. programs) as team members or volunteers.

Applications are scored based on the creativity of solutions to special DISC Challenges as well as past and continued involvement with the organization. There are three Challenge tracks for all scholars: Essay, Presentation, and Internet. Fundraisers are held both at Global Finals and throughout the year, and they include the sale of pins and t-shirts. **Application due date is February 1, 2010**

For more information and an application, visit: <http://didisc.org/scholarshipshome>

Please call and let me know if you need assistance or have a question....



**Dee Urban, Affiliate Director
Destination ImagiNation of NY, Inc.
Tel. 716-675-7566**

