

global finals¹² Daily News

Thursday, May 24, 2012

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Madeline Brown

Opening Ceremony launches a competition of DI-namic fun

Destination Imagination kicked off Opening Ceremony last night at 7:30 to mark the official beginning of Global Finals 2012! The ceremony began with a parade led by the Knoxville Bearden High School band and an array of representatives from each team in the competition.

The state and international team representatives owned their moment in the spotlight as they paraded across the floor of Thompson Bowling Arena to the applause of more than 1,270 teams from 12 countries worldwide. The parade ended with a grand entrance from Texas, the biggest region represented this season.

The remainder of the ceremony was packed with a tribute to each country's national anthem, video presentations, speeches and introductions from some of DI's key leaders, a laser light show, and palpable excitement from every person in attendance.

Guatemala representative Christian Batach summed the experience up best when he explained, "I think everyone is just excited to get out there and represent their country or state. I know we can't wait to showcase Guatemala as should be. I'm a senior, and this is my last year doing this with the team, and I just want to give it my all!"

— Alex Higgins



Madeline Brown

Knoxville Mayor Madeline Rogero greets Destination Imagination CEO Chuck Cadle at the V.I.P. Dinner prior to Opening Ceremony on Wednesday night.

DITV

Watch our student reporter interviews, footage from all over the tournament, information about upcoming events, and more.

Stop by the Studio Booth in the Innovation Expo (KCC, Exhibit Hall B) to see live interviews from 11 a.m. – 3 p.m.

Tell your friends and family to watch the Opening and Closing ceremonies as they unfold Live on DITV!

Available at globalfinals.org or Channel 64 in the dorms 24 hours a day, May 23-26

Schedule Updates

To view any changes to the Challenge schedule, go to www.globalfinals.org or check out DITV at any of the various broadcasting locations.



Welcome to Global Finals!



Chuck Cadle

The Board of Trustees and our Destination Imagination (DI) staff wish you the best during your time in the Knoxville area. 1,278 “creative” teams have traveled from 43 U.S. states and 13 countries to join our annual celebration of creativity.

Our goal at DI through our Challenges is to give students the chance to learn and experience the creative process. For those of you who

are new to DI, the creative process is about thinking and doing in no prescribed order. Some people “do” first and then think about what they have done, while others think first and then initiate action. Creativity and the creative process have been the debate of many empirical researchers over the last seven decades, and at DI we do not try to define the terms but rather we give our student participants the chance to work within the components.

The following are the components of the creative process that we strive to have our DI’ers experience:

Becoming aware of a challenge, problem, or opportunity

- Using your imagination to explore new ideas about solutions

Applying thinking skills to develop options

- Divergent and convergent thinking
- Using creativity and critical thinking tools to help with generating ideas and focusing to find the best ones
- Being positive and listening to all ideas before judging them
- Intuitive insight and novelty
- Ability to work within or outside of structure

Initiating behavior and committing to an option

- Willingness to take risks; go beyond the minimum
- Controlling behavior to manage impulsiveness

Using social intelligence

- Collaboration; understand and use different problem-solving styles

Achieving the best solution

- Assessing the project while it is being done and after it is finished
- Sometimes requires starting over or admitting failure

Evaluating results

- Reflecting on the experience, resources and team dynamics

We are excited to have you here and sincerely hope that Global Finals will be a wonderful experience for you. Lastly, I would like to ask everyone to be careful and to stick together.

Congratulations, you have made it to the Destination Imagination *Global Finals!*

— Chuck Cadle, Chief Executive Officer

International Breakfast, International Communication



Buddy Teams from San Diego, Calif., and Seoul, Korea

James Mayo

Students and Team Managers from all over the world gathered Wednesday morning at World’s Fair Park for Destination Imagination’s International Breakfast.

The gloomy sky had no effect on these students; they were as bright and excited as ever to meet kids from different countries, to play communication and team-building games, to trade pins and to meet their international buddy team.

The international buddy system allows teams to communicate with each other via email, Skype or

Arkansas have been emailing over the past week and were getting to know each other at the breakfast through team-building exercises.

Lisa Rust, a Team Manager from Arkansas, watched the exercise as both teams worked together to untangle themselves from a web of linked hands. “It is amazing to watch kids learn in so many different areas of life,” Rust said.

Rust explained that the skills students learn through the program can be taken further than the

whichever form they choose throughout the year.

For many teams, the International Breakfast was their first opportunity to meet with their international buddy team. Middle Level students Sarah and Ellie Spizzuoco from Maine and William Frye from Ontario, Canada, explained that they had not communicated in any form before the competition.

Buddy teams from Colombia and

challenges they participate in, and it is beneficial to their preparation for college and life outside of the classroom.

Enthusiastic teams crowded under two tents to join in the activities.

One Middle Level team from Michigan had the creative idea to let students from each state and country trace a hand and their name with other decorations on a 9 foot piece of cotton cloth. Team members Gretchen Altenberger, McKenna Carron, Molly Galbin and Lauren Miller were excited about their project and eager to talk about the significance of it.

“We may be from different nations and speak different languages but we can come together in the universal language of art,” Galbin said, explaining the reason behind the innovative artwork.

Their goal is to take the cloth back to Michigan and ask different art studios to showcase it. They also talked about giving pieces of it to the volunteers helping with the event.

The International Breakfast proved to be more than another meal for the students and Team Managers. Just as each individual learns new skills and ways to communicate on the team level through Challenges, Wednesday morning they found new ways to communicate on the global level through art and activities.

— Leah Rauhauf



Bearden High School Band, Knoxville, Tenn.

Madeline Brown

Pep, Pep, Pep It Up!

Thousands of participants got valuable Instant Challenge practice, entertainment and fun at this year’s Global Pep Rally. The event took place Wednesday afternoon at World’s Fair Park.

Teams were greeted and entertained by a marching band while they visited Affiliate tents to practice Instant Challenges. The Knoxville Bearden (Tenn.) High School marching band played several familiar songs that had the many in the crowd singing along.

Eleven volunteer Affiliates set up tables and tents where participants were able to practice their skills for their Instant Challenge. At each station a different Instant Challenge presented teams with a Challenge that required problem solving, teamwork and creativity. Teams took advantage of the pep rally to sharpen their skills in order to score higher in their Instant Challenge.

Montana, Wyoming and Singapore teamed up to present the “Toothpicks Circles” Instant Challenge. In this Challenge, participants created a bridge out of toothpicks, drinking straws and tape. The bridge stretched across a map with circles in various locations. Points were earned for each circle the bridge crossed.

“Once a team completes the challenge, we are able to provide feedback that they can hopefully use in their upcoming Instant Challenge,” Sandra Cheng said.

Cheng, the Singapore Affiliate Director, helped facilitate the Pep Rally Instant Challenges. Eleven teams are representing Singapore this year at Global Finals. Their ages range from 10 to 18.

Once a team completed an Instant Challenge, they earned a ticket to exchange for a pin from the Plano Pin Co. This pin earned only at the Pep Rally is a part of a four-pin set. The other three pins can be purchased today, Friday and Saturday at Souvenir Sales located in the Innovation Expo (KCC Exhibit Hall B). — Julia Gillette



Michelle Masek wins Tell Us Your Story Contest

Destination Imagination is pleased to announce that Michelle Masek, of Sioux Falls, S.D., is the winner of the Tell Us Your Story Video Contest. For her video, Masek has been awarded room and board for her team at Destination Imagination Global Finals 2012!

NASA honored with Risorgimento Award

The National Aeronautics and Space Administration is known for its great work in space, but because the agency’s creative breakthroughs in technology have so improved the quality of life on earth, NASA has earned the coveted Risorgimento Award for 2012 from Destination Imagination.

Receiving the award on behalf of NASA at last night’s Global Finals Opening Ceremonies was Dr. Roosevelt Y. Johnson, deputy associate administrator for education at NASA, and a member of the senior management team responsible for the development and implementation of NASA’s education programs to strengthen involvement and public awareness about the agency’s scientific goals and missions.

The award was presented by Brownie Mitchell, chair of the DI Board of Trustees.

Risorgimento is a word in current usage in English, Italian, Spanish and Portuguese that means to rise again, be reborn or rejuvenated. The RisorgiMentor is recognized as one who changes the face of his/her field of endeavor through the influence of his/her creative touch, causing it to begin anew or experience a Renaissance. The award is given in outstanding recognition of creativity that transforms the world in which we live.

“We could find no more perfect recipient who embodies the true nature of what the Risorgimento



Dr. Roosevelt Y. Johnson

Photo: Holly Rainey

Award stands for than NASA,” declared Destination Imagination CEO Chuck Cadle.

During his career, Johnson has been a champion and leader of groundbreaking efforts to broaden participation in science, technology, engineering and mathematics (STEM) disciplines.

For more than 20 years, Johnson served as a program director for the National Science Foundation (NSF), working to increase the participation and advancement of underrepresented minorities, women and girls, persons with disabilities, and minority-serving institutions in science and engineering disciplines, as well as promoting innovative and transformative STEM education program development at a national level.

— Andy Bowen



Souvenir Sales

Stop by Souvenir Sales and check out our new DI keepsakes and apparel. Souvenir Sales features 2012 Global Finals T-shirts and glowing, glittery, gleaming gadgets. Make sure to grab your commemorative souvenirs before they run out!

**KCC
Exhibit
Hall B**

Thursday 9 a.m. to 7 p.m. | Friday 9 a.m. to 8 p.m. | Saturday 9 a.m. to 3 p.m.

Texas Instruments

is a proud supporter of
Destination Imagination®.

Please stop by the TI booth to see the TI-Nspire™ CX color handheld.



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SAT AP**

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Come Play with ThinkFun at the Expo Hall!

BUILD BRAIN POWER

Go ahead and play – it's good for you!
Come by our booth and get your team in on the fun!



ThinkFun

www.ThinkFun.com


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Connect with ThinkFun! 

UT Conferences Welcomes DI

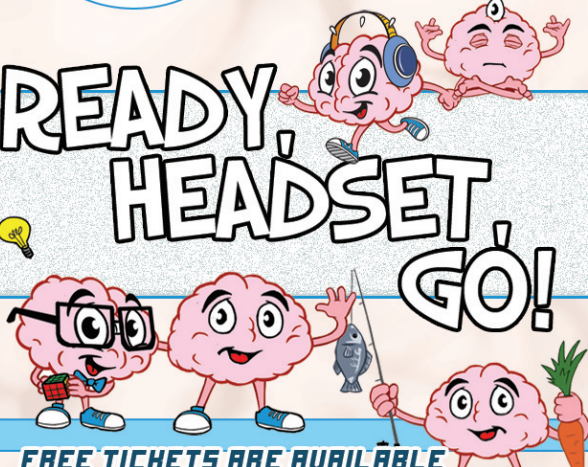


USING YOUR BRAINS TO POWER THE FUTURE!



KCC: EXHIBIT HALL B
WED: 10:00-5:00
THUR: 9:00-5:00
FRI: 9:00-5:00, 7:00-9:00
SAT 9:00-3:00

READY, HEADSET GO!



**FREE TICKETS ARE AVAILABLE
EACH MORNING FOR SAME-DAY SHOWS**

A huge thank you goes out to the Dairy Cooperative, their promotion organizations, and to Flav-O-Rich Dairy for their continued participation as the quality provider. These organizations are the sponsors for all of the milk supplied at this year's Global Finals.



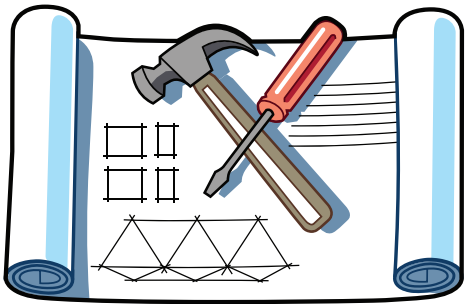
DFA
Dairy Farmers of America

Dairy MAX
MAXimizing Checkoff Dollars

SUDIA
The Southeast United Dairy Industry Association, Inc.

WDA
WESTERN DAIRY ASSOCIATION
Dairy farmers nourishing people and places with world-class care.

Tournament Coverage



assembly required

technical

Educational Focus:

Engineering / Technical Design / Mathematics / Logistics and Decision Making / Critical Thinking / Collaboration / Communication

The Destination:

Where This Challenge Will Take You:

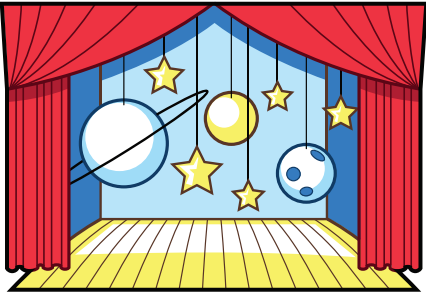
Better. Faster. Stronger. Make a better plan to fill orders. Use your skills to assemble products faster. Make equipment stronger than the competition's. Don't forget: everything has to happen just in time. Do it all, and leave nothing behind. Note: Assembly Required.

Points of Interest-Your team will:

- Design and build Equipment that retrieves Parts and delivers Products.
- Assemble Products from team-provided Parts to fill Orders and to use in your team's Presentation.
- Earn extra points by deciding how best to fill Orders with no Parts or Products left over in the Assembly Area.
- Present a team-created Story about something that happens just in time.

Presentation Sites

Elementary	KCEC: 2
Middle	KCEC: 1
Secondary/Univ.	KCEC: 3



the solar stage

scientific

Educational Focus:

Science / Storytelling / Theatrical Lighting Design / Solar Energy Research / Creativity / Model and Prototype Construction / Critical Thinking / Communication

The Destination:

Where This Challenge Will Take You:

Since the first sunrise, solar energy has shaped and fueled planet Earth. Now it is your turn to harness the sun's awesome power in a new way... IN THE DARK! Can someone please dim the lights? It's time to shine!

Points of Interest-Your team will:

- Create and present a theatrical performance that tells a Story about the use of solar energy.
- Integrate research about past and/or current uses of solar energy.
- Design and create a Solar Energy Prototype that demonstrates a new way to collect, capture and use solar energy.
- Design and provide Theatrical Lighting to be used to illuminate the Presentation and to create special theatrical effects.

Presentation Sites

Elementary	Carousel Theater
Middle	University Center Auditorium
Secondary/Univ.	Clarence Brown Theater



coming attractions

fine arts

Educational Focus:

Storytelling / Creativity / International Cultures / Critical Thinking / Cinematic Special Effects / Collaboration / Music and Sounds / Communication / Theater Arts

The Destination:

Where This Challenge Will Take You:

THE FOLLOWING PREVIEW HAS BEEN APPROVED FOR ALL AUDIENCES: Roll the opening credits, start the music and cue the stars: characters from two nations. You haven't seen a Movie Trailer until you've seen one live! Your team. In Coming Attractions. Playing everywhere this season.

Points of Interest-Your team will:

- Present a Movie Trailer involving characters from at least two Nations.
- Design a Cinematic Special Effect and feature it in the Movie Trailer.
- Create an Original Soundtrack that complements the Movie Trailer.

Presentation Sites

Elementary Destination Site	KCC 200ABC
Elementary Imagination Site	KCC 301ABC
Middle Destination Site	KCC Ballroom B
Middle Imagination Site	KCC Ballroom C
Secondary/Univ.	KCC Ballroom C

Been There, Done It!: Dee and Bruce Urban



by Barbara Mann

New York Destination Imagination has a treasure that they have proudly shared with the world for decades—Dee and Bruce Urban.

Although this couple has been the driving force behind their successful Affiliate, you might not be aware of the large impact they made on DI around the world. Through their endless dedication, they have directly or indirectly had a hand in developing and supporting every DI Affiliate.

Personally, I have relied on Dee for leadership and advice. Any time there were issues that had to be tackled, Dee was always there to speak out and defend what was in the best interest of everyone, ultimately the kids. She was always on target when it came to the Spirit of DI. She never missed the “fine print” and was always there to question what needed to be questioned. Dee was the original “Ask DI”—the ultimate resource for thousands—a job she truly loved. Her advice and assistance saved me and all Affiliates many times over.

Over the years, there were many obstacles Dee and Bruce had to overcome, but they always remained enthusiastic about the program they love.

Dee survived cancer, which she attributes to her positive outlook and her drive to be there for “her kids.” Who else could have gone directly from chemo to a DI tournament?

When Chuck Cadle asked me to write an article about these two deserving friends, Co-ADs, and colleagues, I could only imagine writing a script for a new DI Challenge called “Been There, Done It.” Can I really share their history with an eight-minute time limit?

Appraisers say “Begin.” We travel back in time in a “Time Machine” more than 25 years – back to the 1980s. We would land in Orchard Park, N.Y., a small community outside Buffalo with a high priority in education. Dee, an art and history major and former classroom teacher, is now the young mother of two daughters, Lauren and Brooke. Bruce is a psychologist with a local practice.

As the scene opens, Dee, the president of the Orchard Park School Board, Bruce, and the school principal are attending their first creative problem-solving tournament. We can tell by their faces, they are very impressed with the educational value this could offer kids, and Dee is assigned to bring a regional tournament to Orchard Park. No small undertaking, but with a wave of a large magic wand, Dee and Bruce make it happen and Western New York holds its first tournament. They are instantly pulled into a bottomless creative problem-solving worm hole as dramatic music loudly plays.

We move through the ‘80s when Dee and Bruce become Team Managers.

Soon Bruce’s body begins to morph into a structure appraiser, trainer and Challenge Master (the audience “oohs” at the special effects).

Dee’s transformation is even more dramatic. Multiple hats keep flying onto her head; regional director, trainer, writer and webmaster. It seems there is no hat that Dee can’t wear fashionably and efficiently. As we peer through our time machine’s window in the 1990s, we catch a glimpse of Dee setting up a website and updating it weekly with helpful tips and resources. While working for the Board of Cooperative Educational Services of New York, Dee oversees the first volunteer challenge writing team and writes challenges, the Rules of the Road, and all necessary materials needed to make a pivot to a new program possible.

As the scene ends, she continues to write and develop training materials, practice challenges and more guidebooks. Her papers take flight and turn to gold as they reach across all borders, to all Affiliates to

“Over the years, there were many obstacles Dee and Bruce had to overcome, but they always remained enthusiastic about the program they love.”

help kids and adults get more out of the program (this effect is definitely worth extra Team Choice element points).

As our presentation reaches the final scene, Dee and Bruce go for a huge finale.

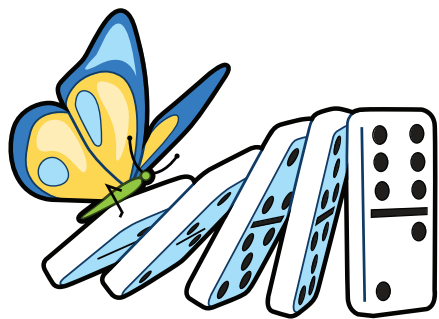
Dee and Bruce become central figures in the international program. Both serve terms on the Destination ImagiNation Board of Trustees, become Co-Affiliate Directors, organize and run the first team-based TM&O Competition team, and develop and serve on the governing board of the DI Scholarship Committee— an organization founded solely to raise scholarship money for the team participants. Through their efforts, the committee presented more than \$10,000 in scholarships each year. They also worked with colleges to fund full four-year scholarships, which were donated directly to graduating DI’ers. (Bring on the Interesting Character – the large giant Penguin mascot dances onstage.)

As our time machine arrives back in the present, it is hard to imagine what we would do without these two amazing volunteers.

Luckily the wisdom of NYDI continues and embraces these well experienced team mates. They will continue to help volunteers and kids for years to come. Like all NY DI’ers and those around the world, we will love these two until the end of TIME! (Everyone bows!)

“On behalf of the Destination Imagination organization, I would like to personally thank Dee and Bruce for their personal contributions and sacrifices they have made to give, not only New York students, students around the world the opportunity to learn and experience the 4Cs: creativity, collaborative problem solving, critical thinking and communications.”

-Chuck Cadle
CEO, Destination ImagiNation, Inc.



news to me

improvisational

Educational Focus:

Improviseational Acting / Story Development / Teamwork / Cause and Effect Relationships News Stories from Various Sources / Collaboration / Creativity / Communication

The Destination:

Where This Challenge Will Take You:

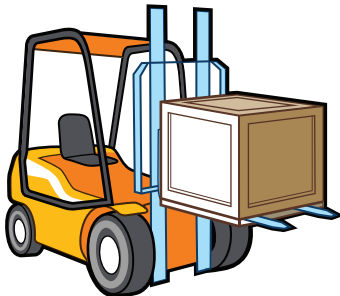
What if a “3-Foot Snake Found in a Child’s Locker” actually caused the “Gulf Coast Oil Spill”? On top of that, what if everyone involved with that story had ferrets for fingers? OMG, what a story! Toss in some cooperative human scenery and you’ll have a sensational tale to tell... DI improv style.

Points of Interest-Your team will:

- Learn about different types of News Stories.
- Learn about Cause and Effect relationships.
- Practice techniques for Cooperative Human Scenery and Props and use Cooperative Human Scenery and Props to enhance your Skit.
- Create a 5-minute Improvisational Skit about the Cause-and-Effect relationship between two unrelated News Stories.
- Have all your plans suddenly become totally discombobulated by a One-Minute Glitch (OMG)!

Presentation Sites

Elementary	Alumni Memorial Building Room 32
Middle	Alumni Memorial Building Room 210
Secondary/Univ.	Alumni Memorial Building - Stage



hold it!

structural

Educational Focus:

Architectural & Engineering Design / Structural Engineering / Construction Innovation and Design Process / Mathematics / Theater Arts / Teamwork

The Destination:

Where This Challenge Will Take You:

Hold that pose! Hold that thought! Hold onto your hat! And build a structure that can hold things inside while holding up weight! In this ultimate test of control, your team will deliver, captivate and Hold It!

Points of Interest-Your team will:

- Design, build and test a Structure made entirely out of wood and glue to hold weight and contain Tournament-provided golf balls.
- Design and build a Delivery Device that will deposit the golf balls, one at a time, into the Structure.
- Create and present an original story about a “Captivator.”
- Integrate the Weight Placement and Golf Ball Delivery into the Story.

Presentation Sites

Elementary	KCC Exhibit Hall A
Middle	KCC Exhibit Hall A
Secondary/Univ.	KCC Exhibit Hall A



the world canvas

project OUTREACH®

Educational Focus:

Learning / Evaluation / Marketing / Teamwork / Partnerships / Communication Fundraising / Creativity / Progress Monitoring / Critical Thinking

The Destination:

Where This Challenge Will Take You:

Make a difference in your community by sharing your passion and delivering for your cause. Can you excite others to join your campaign? Grab your paintbrush, dip into service, exhibit your Project and Canvas the World!

Points of Interest-Your team will:

- Use creative problem solving tools to identify and select at least one real community need.
- Design and carry out a Project to address the need.
- Create an Advertisement and use it in your Project.
- Create a Marketing Brochure to describe your Project.
- Share your Project at the Tournament with an entertaining live Presentation.

Presentation Sites

Elementary	University Center
Middle	University Center
Secondary/Univ.	KCEC Ballroom AB

Di Participants Express Themselves Through Social Networking’s Ancestor—Traditional Pin Trading

Twelve years ago, in a world before Twitter, Pinterest or Facebook, Destination Imagination practiced social networking in its purest form: through pin trading.

“It’s really just about connecting,” said Diane Karlsson of Plano Pin Co. “It encourages face-to-face connections that wouldn’t have happened otherwise.”

Participants have been using pin exchanges as a catalyst for building lasting friendships since DI’s founding in 2000. Mirroring the historical pin trading from the Olympics, it has the same goal: bridging the community.

Many teams come to trade pins embodying their particular region. Jimin Kim, Naae Kim and Kihwa Park from Korea are displaying beautiful painted fans for Global Finals, while Maryland team This Side Up sports a raven and turtle pin duo to represent the state. However, many other pins at this year’s Global Finals are generating some buzz across the campus.

Hungry for the Mockingjay

“How many of those Mockingjays do you have?” a sea of pin traders echoed surrounding Paul Brittain and Tess Colclasure of Germantown, Wis.

Brittain and Colclasure are two of the many members of Wisconsin’s team E=MCKaboom

that carry the sought after Mockingjay pin from the popular “Hunger Games” series. Featured in bronze, silver, gold and the exclusive Wisconsin purple and green, the pins are in high demand across official pin trading zones.

“I read the books and loved the series,” Brittain said, standing in the center of a crowd holding handfuls. “I wanted to get these to see if they looked like the real thing, and it’s worked out because they’re pretty popular!”

Crafty Collectibles

Many participants created their own pins to trade during the conferences. Popular ones have been from Guatemala, Mexico and various parts of the United States.

April Privett and Laura King of Fallston, Md., are two of the many that have put their homemade skills to the test.

“I really wanted to pin trade, but I was wary of spending too much in the process,” Privett explained. “I really love making things myself so I thought I’d try it out. It’s been successful both years I’ve done it so far!”

Featuring their home state qualities and parts of their presentation skit they’ll be showcasing in the

competition, Privett and King’s homemade pins display what they hope to bring to the conference: individuality.

Technological Trading

Other teams tapped into the technological side of their creativity for their pins and T-shirts. Two teams from Maine and New York are sporting T-shirts and pins with QR (Quick Response) codes that are linked to websites.

Tired of their usual New York City skyline shirts, the self-titled “New York team” from Orchard Park wanted to try something different.

“We saw the QR codes popping up in popular advertisements, and we were wondering if we could apply it to our shirts this year,” Team Manager Bruce Urban explained.

The team contacted Plano Pin Co. to see if it was possible to add a QR code, and the company made it happen. They even added colors in the code design instead of the traditional black-and-white template seen in traditional advertisements!

The link leads users to an affiliate website with cartoons detailing the team’s conference experiences. The website is updated each day.

“DI’s about expressing creativity,” Urban added. “We wanted our shirts and pins to reflect that.”
— Alex Higgins



Elizabeth, Indianapolis, Indiana team James Mayo



QR-style pin from Maryland Holly Rainey



Jessica Kopreck of Wisconsin shows off one of her Mockingjay pins. Holly Rainey

global finals12™ INNOVATION EXPO

Knoxville Convention Center Exhibit Hall B

Don't miss out on the interactive 2012 Innovation Expo! We have invited some of the leading vendors in the toy, science, engineering and technology industries to show-off their latest and greatest products! Also located in the Expo is Souvenir Sales and one of Global Finals' largest Pin Trading Zones!



Friday, May 25 Time: 7:00 pm – 9:00 pm

Come take part in this interactive event and learn more about the countries and cultures represented at Global Finals. Activities will be on-going, so stop by anytime! The first 500 participants will receive an event pin.



This interactive exhibit will give you an opportunity to experience first-hand what a day in life of a Haitian student is like. Come and learn a few phrases in Haitian-Creole and decorate a t-shirt with a personal message for a child in Haiti.



Have you ever wondered what it is like to live in space? On June 26th Destination Imagination will be hosting a NASA Downlink with the International Space Station at Philadelphia University. You can submit questions for the astronauts at the NASA booth in the Expo. Tune into www.IDODI.org on June 26th to see if we chose your question!



Your mission is to report to the "Ready, Headset, Go!" brain energy demonstration! A team of trained brain scientists will lead you through a fun and interactive demonstration on the future of renewable energy – all transmitted through special brain-scanner headsets! Run, jump, dance and work as a team to solve Challenges in this one-of-a-kind interactive adventure!



Thursday 2:00 pm and Friday 10:00 am

Science in the Movies is a live presentation that reveals the exciting ways science is used to create movie stunts and special effects. During a thrilling one hour assembly, Steve Wolf's team performs six stunts and effects that teach over 100 essential science and safety concepts.



Environmentally friendly mobile power– the T-REX™

The T-REX is a Transportable Renewable Energy eXchange unit. As a mobile renewable energy generator, powered by the sun and wind, it is quite useful as a back-up emergency power supply during disasters and bad weather, or remote applications such as emergency energy for cell phone towers.

This hybrid unit offers a 400-watt wind generator, a 2.24KW PV array, 5.5KW propane generator with 130.5 pounds of fuel storage on-board, 6KW 120/240VAC inverter/charger and 24.8 KWH battery storage. It's also designed for rapid deployment and no tools are required to put it together. It affords an easily adaptable modular design, is rated for harsh conditions including high winds, and it can be towed or even air-lifted to its destination.

Applications for this unit are unlimited. Have you ever experienced the darkness of a power outage after a big storm or seen the destruction on TV? This type of unit can be a lifesaver after hurricanes or tornadoes to assist with disaster recovery. It can also provide for emergency communications, medical equipment support, or even power remote refrigeration.

The State of Delaware Emergency Management Agency (DEMA) has used a proto-type of the T-REX as a back-up and for emergency power for traffic signals. Military field operations, video surveillance, scientific research, and remote off-grid operations are also potential uses for the unit. Imagine what other ways this unit could be used.

Visit the T-REX at Ameresco's booth at the Innovation Expo. Take an onsite tour and collect your Ameresco pin.



Front (from left): Brie Davis, Daniel Zung, Andrew Zung and Cindy Zung
Back: Debora Davis and Malcom Zung

Photo: James Mayo

Canadian students register first!

"Do It ... The Ontario Way, Eh!" is the slogan for the first students who registered at Global Finals 2012. These students from Pickering, Ontario, will compete at different levels.

Andrew Zung's team is NRG (Challenge E – ML). Daniel Zung's team is DI Treasure Hunters (Challenge B – EL). Brie Davis' team is Deep Impact (project OUTREACH – SL).

"Well, we have reached our goal (of arriving first) so now we can go home!" Brie said as the others laughed.

Next, they look forward to each of their own Challenges and serving as ambassadors to students from Korea and China.

Team Managers Debora Davis and Cindy Zung, along with Cindy's husband Malcom Zung, said they have been to Global Finals many times. This is Brie's seventh year to compete, Andrew's fourth year and Daniel's second year.

Malcom said they drove approximately 1,350 kilometers from Canada to Knoxville in two days. They spent one night near Columbus, Ohio.

Look for their pin set titled Anime (featuring three adults and two kids) around the trading zones this week. — Terry Trivette

READY FOR A NEW ACTIVITY AT GF THIS YEAR?

Welcome to Dlcaching! What is Dlcaching, you say? It is a DI-style treasure hunting adventure for your team.

Today, Friday and Saturday, there will be seven "caches" hidden outdoors at various sites around campus for your team to find. Coordinates for the locations will be posted outside Challenge Sites (you have to find those too!). Using a GPS, Google Maps, or GPS coordinate converting sites (such as <http://boulter.com/gps/>) locate the spots where the caches (waterproof plastic containers) are hidden.

Remember to use stealth—you don't want to give away the hiding spots to other teams. But remember to put the cache back where you found it for others to discover. There will be a small surprise in each cache for your team to collect (only ONE per team...). If you find all seven caches, there will be instructions in the caches on how to claim an additional surprise! Happy hunting!!

— Dlcaching Team



Help us tell the world about Destination Imagination! Capture your team's creativity in FREE professional photos that will be posted on www.GlobalFinals.org. The best photo of the week will be featured on the front page of Friday's Daily Newspaper.



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Darrin Devault



Madeline Brown



Madeline Brown



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James Mayo



Josef Beal



DI Web Team

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3M–Explore the Uncharted

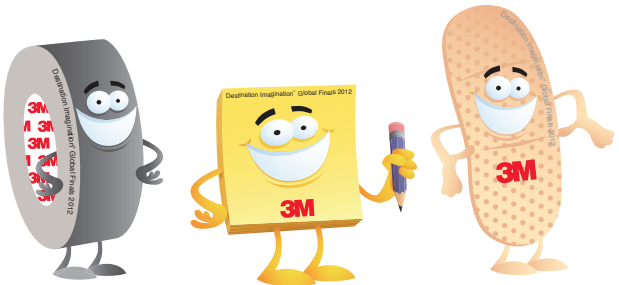


“Kool-aids and Chickens,” Casselton, North Dakota



Photos by James Mayo

Collect all 3 of this year’s official 3M pins!
You’ll receive one at registration-look for the rest in designated pin trading areas!



EXPLORE

THE UNCHARTED

SPONSORED BY

Sign-ups begin one hour before start of event each day

At Global Finals 2012, students will explore the difficulties of transporting life-sustaining materials to new planets. Teams will have to use materials wisely and work together to succeed in this exciting new Challenge!

Location: KCC Room 300CD and Clinch Concourse
Thur & Fri: 9 a.m. - 4:30 p.m. | Sat: 9 a.m. - 12 p.m.

Hurry to take part in this special event presented by Destination Imagination and 3M! Daily sign ups will be held outside KCC Room 300CD. **Limited spots are available and will be awarded on a first-come, first-served basis.** This event will take teams approximately 45 minutes to complete.

Destination Imagination is excited to announce our updated logo!

We have updated our logo as part of an ongoing evolution of our brand. The former logo was used for 11+ years and represents two very different styles of thinking. The box is a symbol of developers—thinkers that prefer structure when exploring novel ideas, think inside the proverbial box, and enjoy conforming to existing expectations and procedures. The ball is a symbol of explorers—thinkers that find structure limiting, think outside the box, and choose not to conform to existing expectations. The convergence of the two represents flexible thinkers who can move between both styles.

The new work emerged over the last year as we evaluated the brand through participant surveys, Affiliate surveys and focus group testing. We extend our thanks to everyone who participated and helped along the way.

In addition to the logo update, DI has restructured the organization’s brand architecture, simplified the messaging and created a more modern visual identity. We will unveil a series of enhancements to the website and print campaign in the fall.

“These changes will allow our organization to be more clearly understood and better compete in the



educational market. The refreshed look of our brand identity and corresponding materials demonstrate to all of our customers that we’re a forward-thinking organization with a passion for teaching the creative process,” said Chuck Cadle, CEO of Destination Imagination.

The new logo is more than just a visual update with a fresh look — it is the beginning of many great things to come for our organization.

Keynote Speakers and Book Signings

DR. PAUL NUSSBAUM
Opening Ceremony Keynote Speaker
Dr. Paul Nussbaum is an expert in neuroanatomy and human behavior. Dr. Nussbaum educates the general public on the basics of the human brain and how to keep the brain healthy over the entire lifespan. He has presented his views on brain health at the United Nations, National Press Club and CSPAN. In 2010, he wrote the book *Save Your Brain*, which has received industry accolades.

In addition to being a renowned author, Dr. Nussbaum is a board-certified clinical psychologist specializing in neuropsychology. He earned his doctorate in clinical psychology at the University of Arizona. He is an adjunct professor in neurological surgery at the University of Pittsburgh - School of Medicine, and serves on the editorial boards for several scientific and clinical journals.

TAMARA G. KLEINBERG
High School and College Graduation Keynote Speaker
Tamara G. Kleinberg is a speaker and nationally published author of the book – *Think Sideways: game-changing playbook for disruptive thinking*. She is the founder and chief imaginator of Imaginibbles — dedicated to igniting innovation, provoking new ideas and challenging people to unlock creative potential.



Tamara Kleinberg
Souvenir Sales,
KCC Exhibit Hall B



Paul Nussbaum
Souvenir Sales,
KCC Exhibit Hall B

Thursday 1-2:30 p.m.
Friday 10:30 a.m.- noon

Thursday 10:30 a.m.- noon
Friday 1-2:30 p.m.

BOOK SIGNINGS
We invite you to meet Dr. Nussbaum and Tamara G. Kleinberg at their book signings in the Innovation Expo. Their books will also be sold at Souvenir Sales.

Thanks to Our Sponsors:

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